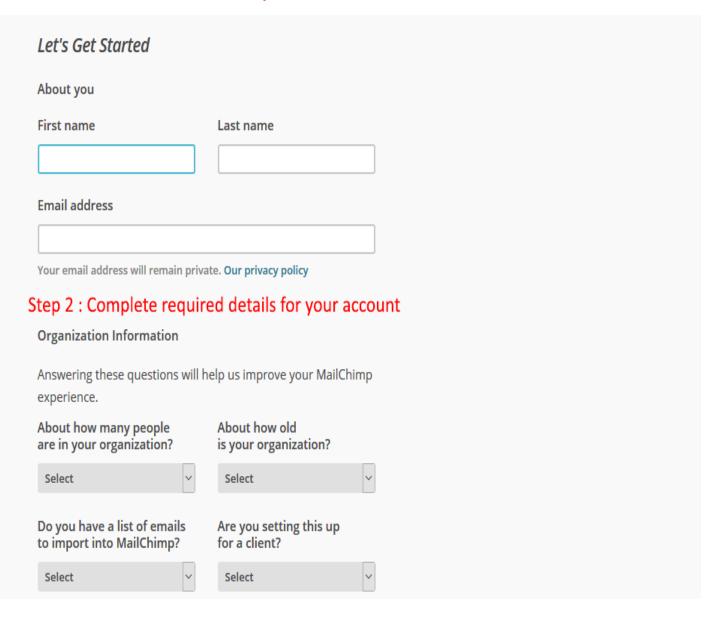
Get started with a free account

Sign up in 30 seconds. No credit card required. Already have a MailChimp account? Log in here

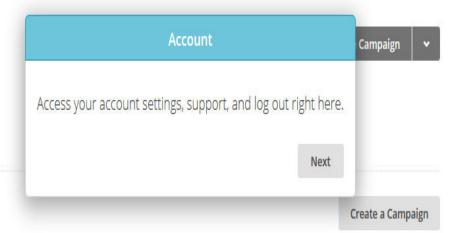
Username	
o 1 : Sign up for m	nail chimp and verify your e
One lowercase characterOne uppercase characterOne number	

Terms of Use.



Dashboard

Get started



Step 3 : Create a list for all signup emails from your website



Create and send a campaign

Campaigns are emails sent to subscribers in a list. Try your hand at email design by creating and sending a test campaign. learn more



Create a list

Lists are where you store your contacts (we call them subscribers). Create one master list, then use segments and groups to email select people. learn more





Start building your audience

Signup forms let people subscribe to your list. When you create a list, we'll automatically

Create a List

Lists





You have no lists

Lists are where you store your contacts (we call them subscribers).

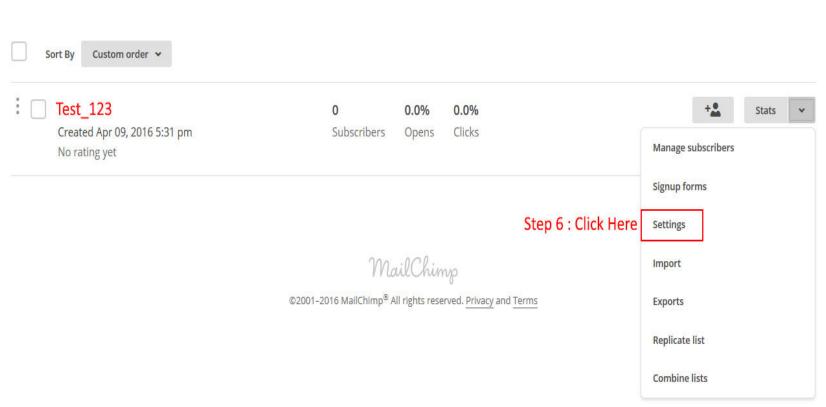
Create one list then use segments and groups to email select people.



Create List

List details	
List name	
Your subscribers will see this, so make it something appropriate.	
Good example: "Acme Company Newsletter"	
Bad example: "Cust_11_01_2007"	Step 5 : Complete form details
Default From email address	
Default From name	
Remind people how they signed up to your list	
Write a short reminder about how the recipient joined your list.	
Company / organization	
Company / organization	

Lists Create List



Add fields to your list database, and adjust the merge tags associated with them

Required email footer content

Enter contact info about this list and a permission reminder in case someone reports you for spamming.

Email beamer

Send a campaign by sending an email to a private MailChimp address.

Google Analytics on archive pages

Add Google Analytics tracking to campaign archives

Webhooks

Keep your mailing list synced with a local list on your server.

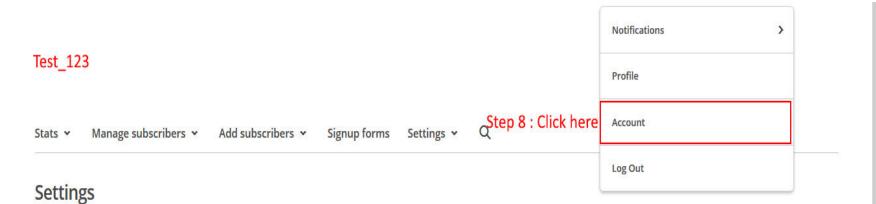
Unique id for list Test_123

908e8dcb24

Step 7: Copy this list ID - To paste on your admin panel

MailChimp

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List name & defaults

Change the name of your list, and where to send subscribe and unsubscribe notifications

Publicity settings

Tell MailChimp how "discoverable" you'd like campaigns to be.

List fields and * | MERGE | * tags

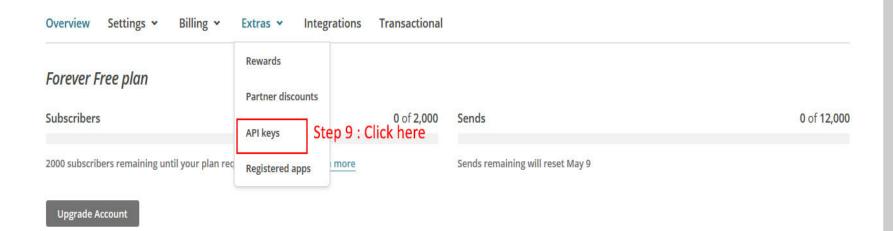
Add fields to your list database, and adjust the merge tags associated with them

Required email footer content

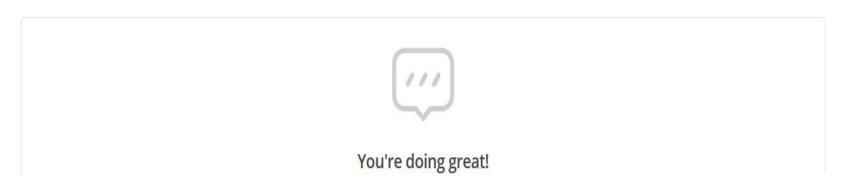
Enter contact info about this list and a permission reminder in case someone reports you for spamming.

Email beamer

Send a campaign by sending an email to a private MailChimp address.



Account issues



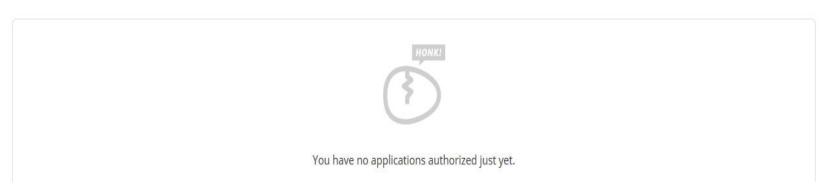
Your API keys

API keys provide full access to your MailChimp account, so keep them safe. $\underline{\text{Tips on}}$ keeping API keys secure.



Step 10 : Click Here

Authorized applications



About the API

The MailChimp API makes it easy for programmers to integrate MailChimp's features into other applications.

Read The API Documentation

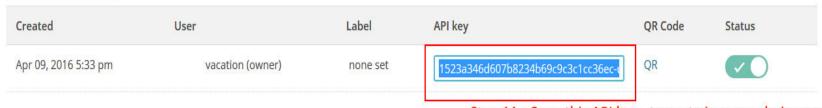
Developing an app?

Writing your own application that requires access to other MailChimp users' accounts? Check out our OAuth2 API documentation, then register your app.

Register And Manage Your Apps

Your API keys

API keys provide full access to your MailChimp account, so keep them safe. $\underline{\text{Tips on}}$ keeping API keys secure.



Step 11: Copy this API key - to paste in your admin panel

Create A Key

Create A Mandrill API Key

Authorized applications



